

sheth

ASHWIN SHETH GROUP



ASHWIN SHETH,
CHAIRMAN & MANAGING DIRECTOR,
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The Group feels that redevelopment plays a significant role in rejuvenating Mumbai's real estate sector. It makes out a case that by replacing old and dilapidated structures with modern and energy-efficient buildings, these projects make better use of the available land resources.

SHETH DEVELOPERS: **AN IDENTITY ROOTED IN UNIQUE DESIGNS AND CONTEMPORARY THINKING**

"Where we make your dream home/office turn into reality."

With that as its catchphrase, the Ashwin Sheth Group -- an Ashwin Sheth initiative -- established in 1986, has emerged as one of the leading real estate developers in the country, with an identity rooted in unique designs infused with contemporary thinking. In Mumbai, they are ranked among the top developers.

Since its inception over 3 decades ago, the Group has delivered some of the finest residential, IT, retail and township projects in India and abroad, through resourceful planning, unwavering focus on quality and customer-oriented designs. With over 80+ diversified luxury landmark projects across Mumbai and Dubai, including landmarks like BeauMonde, Iris Bay & Viviana Mall, and the brand has nestled over 25,000 happy families in their dream homes.

Some of the Group's ongoing projects are adorning the skyline in different parts of Mumbai and Thane. Construction is in full swing for 72 West, Andheri; Avante, Kanjurmarg; Montana, Mulund; Avalon, Zuri, and Cnergy in Thane.

AVALON PODIUM





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Ashwin Sheth Group's upcoming project in Kandivali (W) vicinity will host 51-storied tri-towers with breath-taking views of Sanjay Gandhi National Park (SGNP) and Pagoda. This project boasts mixed development spread over 3.25 acres land parcel and will entice customers from all sectors of the society. This project will be Ashwin Sheth Group's 15th Landmark project in Kandivali micro-market in the last 2 decades. Few highlights of the project will be: 8 levels of podium parking, deck areas for all typologies and over 20 modern lifestyle amenities.

Effective, efficient and smart leadership management are the key elements the Group adopts in its construction business. “We build our business with the help of systems, processes, quality, and commitment towards our customers. We prioritize in reliability, brilliance in architecture, ethical and transparent business practices.” The company so far has constructed more than 10 lakhs square feet amidst the heart of South Mumbai, Mumbai suburbs and extended suburbs. The Group feels that redevelopment plays a significant role in rejuvenating Mumbai's real estate sector. According to it, it helps optimize land utilization, where available land is scarce and property prices are high. By replacing old and dilapidated structures with modern and energy-efficient buildings, these projects make better use of the available land resources. The

initiatives often involve the reconstruction of not just individual buildings, but also the surrounding infrastructure and amenities.

“Redevelopment projects act as catalysts for urban renewal and revitalization. They bring fresh investments, modern design, and improved infrastructure to older neighbourhoods, transforming them into vibrant and liveable spaces. Besides, they provide an opportunity to incorporate sustainable design principles and eco-friendly technologies.”

Ashwin Sheth Group play a pivotal role in the development and success of real estate projects. It brings a wealth of experience, expertise, and resources to the table, offering several advantages that contribute to the overall success of a project. Its experience in project management enables it to efficiently handle various aspects such as feasibility studies, obtaining necessary approvals, working with architects and contractors, and eventually adhering to timelines and budgets.

With access to capital through financial institutions, investors, and lenders, the Group secures necessary funding for acquiring land, undertaking construction, and managing project costs. Additionally, it establishes relationships with industry professionals, including architects, contractors & suppliers allowing them to leverage these resources for the successful execution of the project.

Aware that real estate development involves various risks, including market fluctuations, regulatory changes, construction delays, and unforeseen challenges the Group plays a crucial role in identifying and mitigating these risks. “Our experience and expertise enable them to assess potential risks, develop contingency plans, and implement strategies to minimize disruptions and maximize project success.” Redevelopment involves navigating complex legal and regulatory frameworks. The Group also possesses the expertise to ensure compliance with zoning regulations, building codes, environmental guidelines, and other legal requirements. “We work closely with legal professionals to handle documentation, contracts, permits, and other legal aspects of the project, reducing the risk of legal issues and disputes.” For the Group, customer satisfaction comes uppermost. In its avowed professional credo, customers have always been considered as a valuable asset of our company. And thus, it has always endeavoured their expectations and proficiently met their priorities at all times which persistently prospered its business.

BEAUMONDE

