


*Script Your  
Own Story.*





“ EVERY JOURNEY WE UNDERTAKE  
EVERY MILESTONE WE CROSS  
EVERY PLACE WE GRACE WITH OUR PRESENCE  
EVERY ACHIEVEMENT, EVERY MOVE,  
ARE EPOCHS OF OUR ONGOING STORY ”



—INTRODUCING—





THE HOME I CHOSE  
TAKES MY BREATH AWAY  
EVERY TIME I SEE IT.  
LIKE A NEVER-ENDING STORY...

Welcome to 72 WEST, an inspired edifice that celebrates your life. A 35 storey towering monument in Andheri – a beacon of success for the whole world to gaze at with awe.

2, 3 & 4 bed spacious apartments

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Eco-deck level of landscape

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Clubhouse amenities of 10,000 Sq Ft

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Open to sky landscape area of 25,000 Sq Ft

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12+ luxury amenities





I AM THE AUTHOR.  
I AM THE HERO.  
WHEN I AM HERE,  
I AM EVERYWHERE.

Lokhandwala, Andheri West

- 1 min from Lokhandwala Road
- 2 mins from Celebrations Club
- 4 mins from Infinity Mall
- 8 mins from Kokilaben Hospital
- 15 mins from Ecole Mondiale World School









LOKHANDWALA IS  
A STORY THAT JUST KEEPS  
ON GIVING.  
IT IS AS CLASSY AS  
IT IS TRENDY.  
AS GALLANT AS BEAUTIFUL.

A coveted locality with a legacy of heritage, Lokhandwala near Andheri West is a perfect blend of the avant-garde cosmopolitan and the classical traditions. Home to the local clothing, artefacts and handloom industries, this neighbourhood nurtures an unparalleled artistic ambience. Moreover, it surrounds you with city's fine dine restaurants, shopping avenues, quality education and hospitals as well.



Reference Images

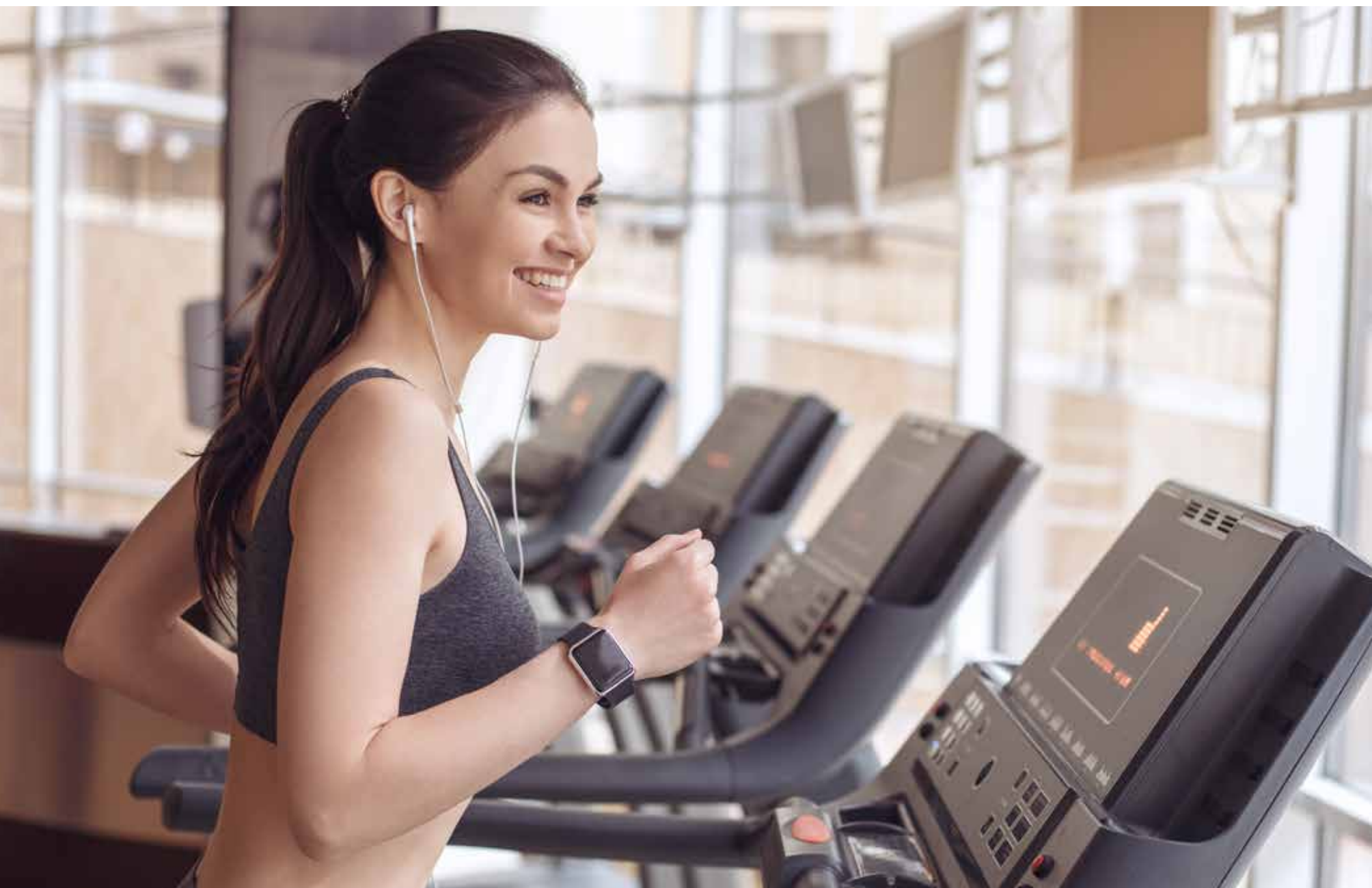


*Irresistible delights  
that feel like my  
personal fairy tale.*





ENGAGING EXPERIENCES  
DESIGNED TO MAKE  
EACH DAY EXCITING.



Reference Images

Take a deep dive into an ocean of opulence. Immerse yourself in luxuriate serendipity. Transform your weekends to thrilling Saturday adventures and Sunday movie marathons. Find your nirvana at your own time and on your own terms.

AMENITIES:



Banquet



Business  
Centre



Games  
room



Gymnasium



Interactive  
wall



Jacuzzi



Kid's Play  
area



Kid's pool



Mini  
Theatre



Multipurpose  
Lawn



Reflexology  
Path



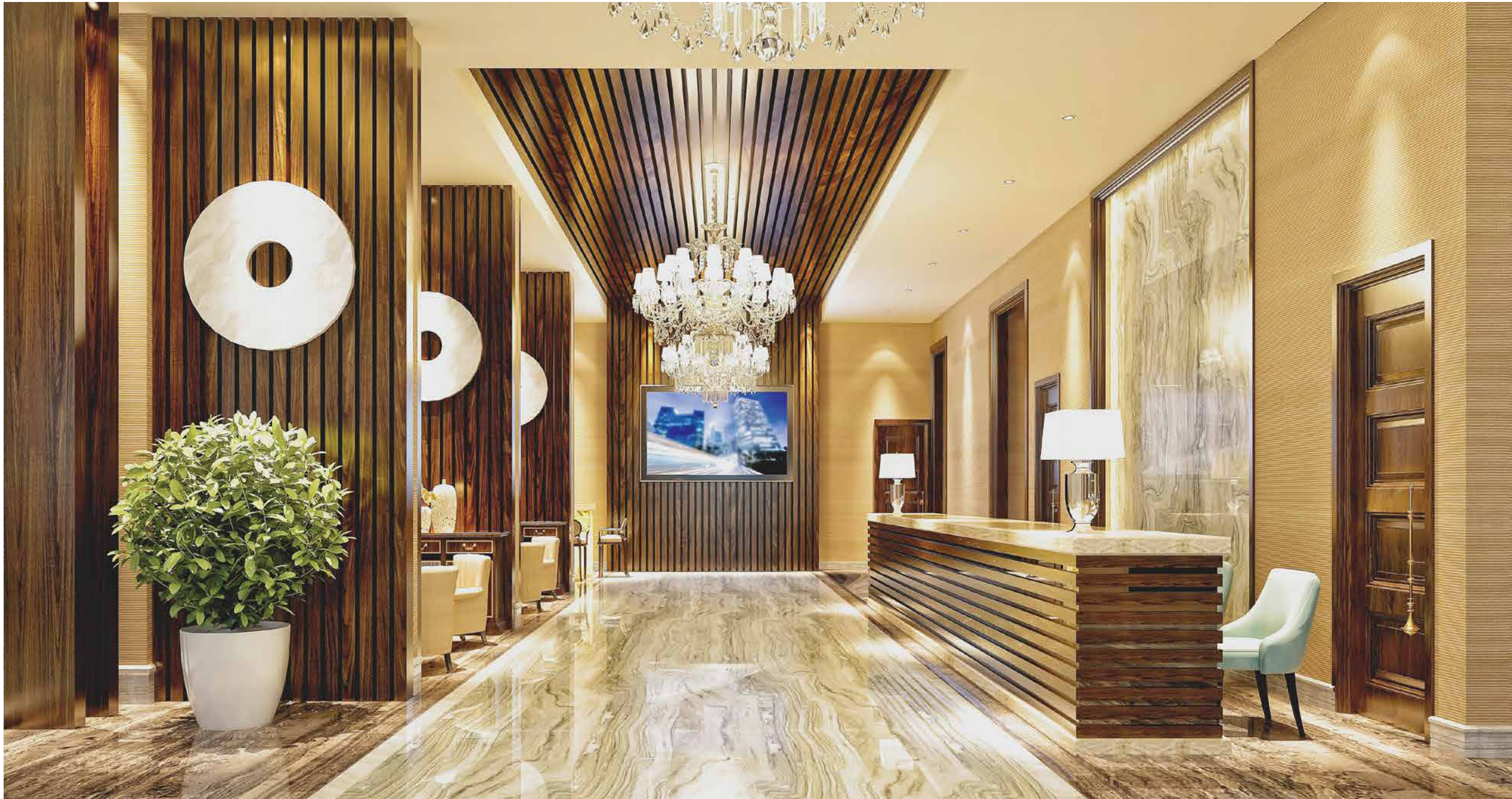
Senior Citizen's  
Corner



Swimming  
Pool



BEGIN YOUR GLORIOUS STORY  
WITH THE GRAND ENTRANCE LOBBY.



Reference Image

Right from the beginning, the elegantly designed entrance lobby welcomes you in a lavish way. Here, your guests can relax and feel the absolute comfort, as we escort them to your magnificent home.





I UNWIND IN MY BALCONY  
AND WATCH THE CITYSCAPE  
STRETCH OUT BENEATH ME.

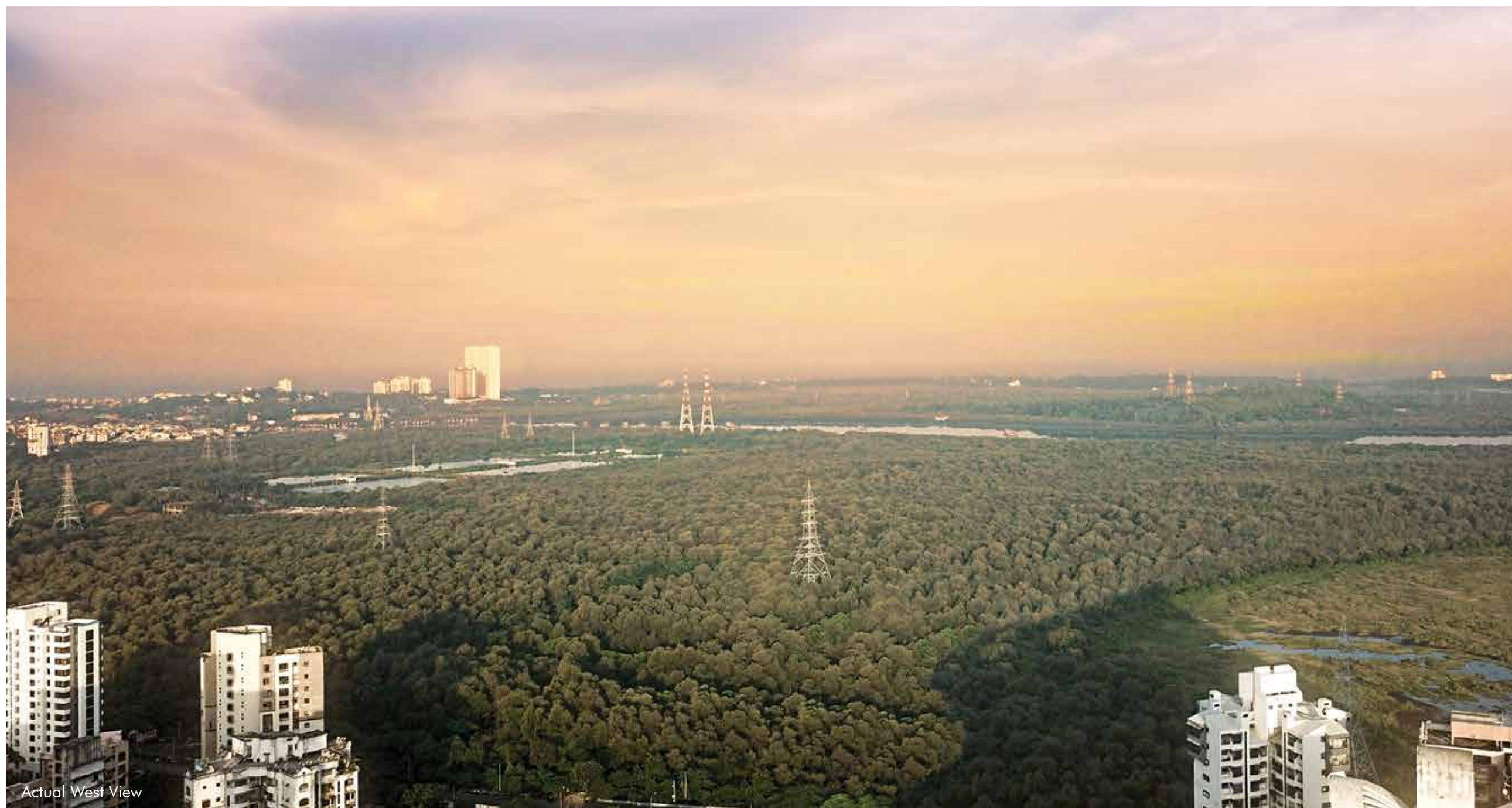
Your high-rise residence at 72 West makes your every morning truly blissful. The spacious balcony with spectacular view of the greens will never fail to enchant you. Here, morning coffee becomes your everyday routine and stargazing at night leaves you awe-struck.



UNINTERRUPTED  
VIEWS TO MESMERISE  
YOU EVERYDAY.




Actual East View



Actual West View

Pace of the vibrant city life and  
peace of quiet neighbourhood,  
joy of buzzing night-life and bliss of  
serene nature, experience the best of  
both worlds at 72 West.





*My new crib,  
there is just  
so much of me...  
it feels like  
an autobiography.*



YOUR HOME IS A  
PART OF YOUR STORY.  
THAT'S WHY MINE  
FEELS SO MAGICAL!



Reference Images

### SPECIFICATIONS

- ▶ Internal Flat Living, Passage, Other Bedrooms - Imported Marble Flooring
- ▶ Master Bedroom with Dresser - Laminated Wooden Flooring
- ▶ Kitchen Flooring - Vitrified Tile
- ▶ Toilet Flooring - Vitrified Tile
- ▶ Toilet Dado - Vitrified Tile
- ▶ Master Toilet - Marble Flooring and Dado
- ▶ Kitchen - Vitrified Dado
- ▶ Kitchen Platform - Granite
- ▶ Main Door - Fire Rated Door - Veneer Finish
- ▶ Bedroom and Toilet Door - Laminate finish
- ▶ Servant Toilet in Staircase
- ▶ VDP Apartment Models for Flats
- ▶ CCTV for Entrance and Outside Common Area
- ▶ High-End Entrance lobby at E-deck
- ▶ Glass Railing in Balconies
- ▶ Sliding Windows







## A LECACY OF ICONIC CREATIONS, INHABITING 25,000+ HAPPY RESIDENTS.

Established in 1986, Ashwin Sheth Group is one of the leading real estate developers in the country. Since its inception, the group has delivered some of the finest residential, commercial, retail and township projects in India and abroad. With over 80 diversified luxury projects across Mumbai & Dubai, including landmarks like Viviana Mall and BeauMonde, the brand has nestled over 25,000+ happy families in their dream home. Their design-driven innovation, resourceful planning and unwavering focus on quality has led them to create meaningful experiences for the new age citizens.



BEAUMONDE



IRIS BAY



VIVIANA MALL





Yamuna Nagar, Andheri West, Mumbai, Maharashtra 400047

📞 022 4296 4444

The project has been registered via MahaRERA registration number: P51800028086 and available at <https://maharera.mahaonline.gov.in>